

JOIN THE GLOBAL MOVEMENT

#un•sel•fie

noun (uhn-sell-fee)

1. A show of support for #GivingTuesday. Take a pic, tag it **#unselfie**, **#givingtuesday**, **#SchoolOfStJude**, **#possibilities** and upload to your Instagram, Twitter, and/or Facebook on or before December 2nd

#GI  **INGTUESDAY™**

The School of St Jude's #unselfie Toolkit

Instructions

1. Print out The School of St Jude's #unselfie PDF

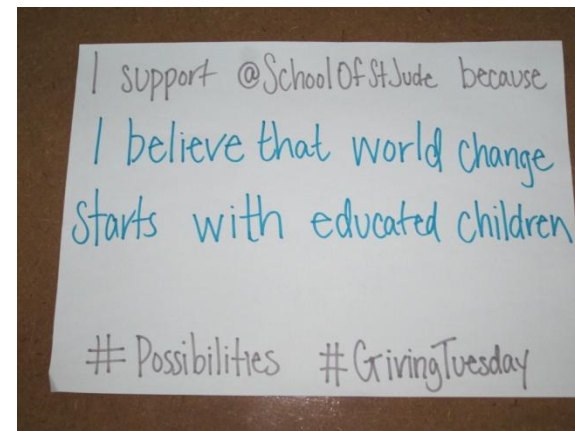
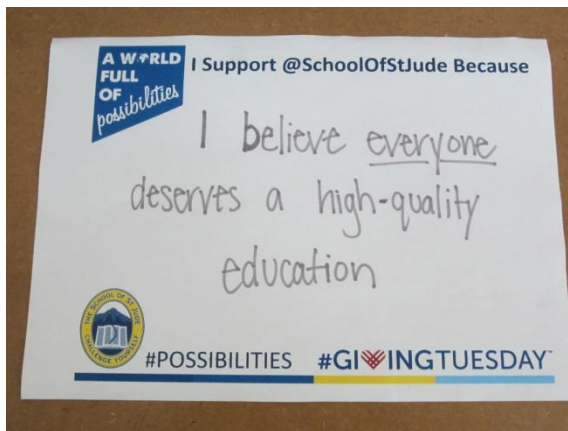
- Don't have a printer? No worries! All you need is a blank sheet of paper and a pen.

2. Write down the reason why you choose to support St Jude's

3. Take a photo with your #unselfie

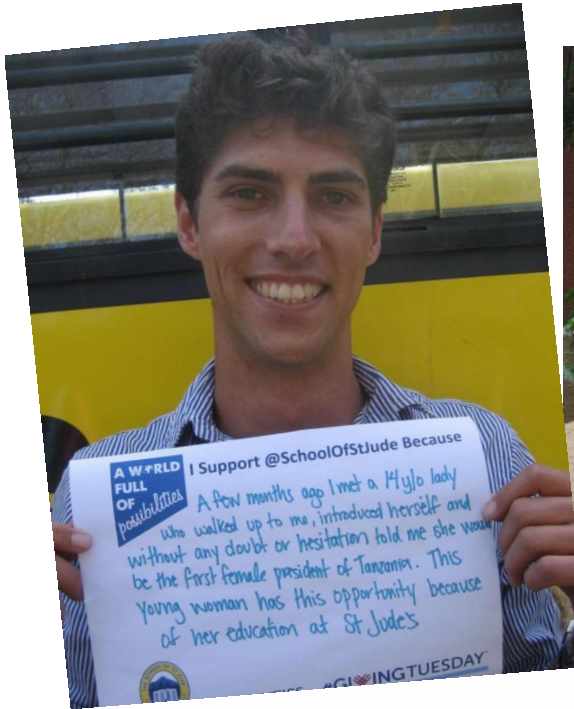
4. Upload to your Facebook, Twitter and/or Instagram on or before Dec. 2

- If you would like, add a personal message to encourage your friends and family to check out The School of St Jude's website or to make a donation.
- Don't forget to tag #SchoolOfStJude, #GivingTuesday, #unselfie, #possibilities



Samples

Need an example? Our staff and volunteers have you covered.



Tweets

 **Meghan Cleary** @meghan_clearly · 50s
I am donating to @SchoolOfStJude this #GivingTuesday, so should you!
#unselfie #possibilities

